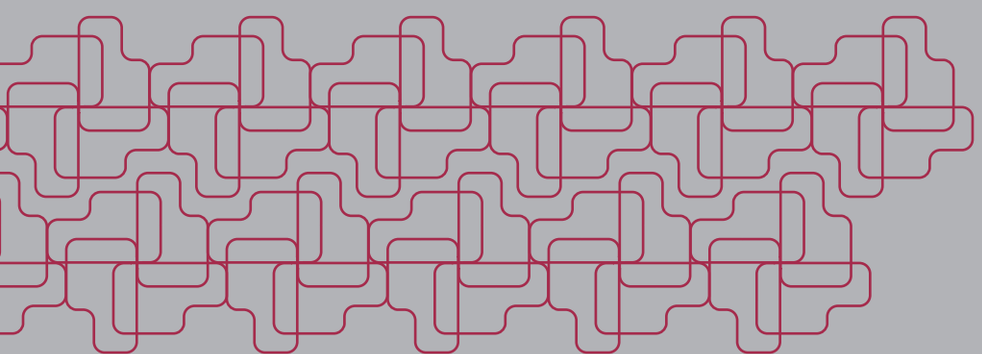


society house

DOWNTOWN • DUBAI

GATHERING OF THE
LIKE-MINDED.

society house

DOWNTOWN • DUBAI

- Introduction
- Downtown Dubai
- Units & Configuration
- Interior Design & Finishes
- Exterior Design
- Amenities
- The Developer
- The Team

COME HOME TO SOCIETY HOUSE & BELONG SOMEWHERE EXCEPTIONAL.

INTRODUCTION

EVERY CHOICE YOU'VE MADE IN LIFE

HAS LED YOU RIGHT HERE.

THIS MOMENT.

THIS PLACE.

SOME CALL YOU RESTLESS.

WE CALL YOU DRIVEN.

AMBITIOUS. INSPIRED.

THERE'S ONLY ONE PLACE

THAT CAN MATCH THE MOVEMENT,

MAGIC AND MOMENTUM

YOU BRING TO THE TABLE.

ONLY ONE SPACE

WHERE YOU AND THE SELECT FEW

JUST LIKE YOU GATHER.

INTRODUCTION

DOWNTOWN DUBAI IS WAITING FOR YOU.

MAKE IT YOURS.

DEVELOPMENT OVERVIEW

A BOLD VISION FOR BOLD INDIVIDUALS.

SOCIETY HOUSE IS MORE THAN
A RESIDENTIAL DEVELOPMENT. IT'S THE INNER
CIRCLE WHERE THE DRIVEN, ACCOMPLISHED
AND LIKE-MINDED GATHER.

The vision with Society House Downtown was to create a purpose-finished HQ from which playmakers and jet-setters could enjoy their world. The building would be a reflection of their never-ending drive and would exist as a symbol in the world's most dynamic city.

It would be a place where they could come to feel like they truly belonged, surrounded by like-minded individuals who valued the same pursuit. And so Society House Downtown opened its doors.

DOWNTOWN DUBAI

DOWNTOWN DUBAI -WHERE CUISINE, NIGHTLIFE AND COUTURE INTERSECT.

IF YOU'RE LOOKING
FOR A PLACE TO SEE AND BE SEEN,
DOWNTOWN DUBAI IT IS.

This electrifying neighbourhood is home to some of the city's most iconic landmarks - not least of which is the world's tallest building, the Burj Khalifa. From a business hub steeped in culture to cult-status brands and dining, Downtown Dubai quite literally has it all.

A short stop from the city's main business district, it's the place ideal for those who want it all.

DOWNTOWN DUBAI

DOWNTOWN DUBAI

HIGH SOCIETY.

UNITS AND CONFIGURATIONS

FEEL AT HOME, UNITE IN TASTE.

THIS ISN'T YOUR AVERAGE ADDRESS. SOCIETY HOUSE IS FOR THOSE SELECT FEW WHO APPRECIATE BEING A LITTLE CLOSER TO THE ACTION.

Those whose ambitions no few bounds. Those who feel drawn to the undeniable magic and energy of downtown life.

Those like you. The likeminded.
The move-makers, the operators, the visionaries who see the world as an eternal opportunity, dressed in different time zones.
This is your home. These are your people.

YOUR INNER-CITY SANCTUARY.

UNITS AND CONFIGURATIONS

WHATEVER YOU NEED IS WAITING FOR YOU HERE.

SOCIETY HOUSE DOWNTOWN WAS DESIGNED WITH BOTH AESTHETICS AND FUNCTIONALITY IN MIND.

The building's floor area and height are carefully balanced to create a structure that's both beautiful and practical. The result is a tower that is as striking as it is purposeful.

Society House consists of 404 fully and semi furnished units, spaced across various configurations to match whatever life you lead. The units are spaced over 52 floors, with apartments structured into zones, from micro units on the lower floors and zones up to the expansive 3-bedroom corner units.

Studio starting from: 354 sq.ft / 32.89 sq.m

1 Bedroom starting from: 688.62 sq.ft / 63.98 sq.m

2 Bedroom starting from: 1158 sq.ft / 107.60 sq.m

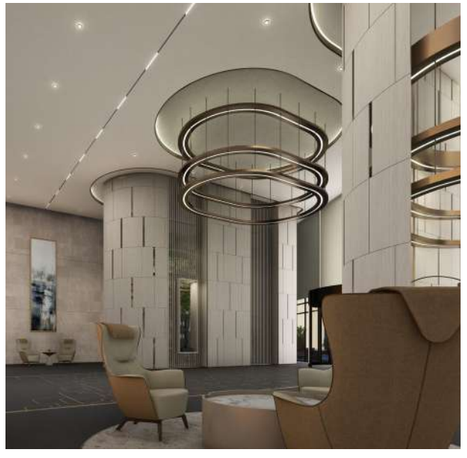
3 Bedroom starting from: 2839 sq.ft / 263.71 sq.m

INTERIOR DESIGN AND FINISHES

UNITED IN DISCRETION.

REFINED BY NATURE.

INTERIOR DESIGN AND FINISHES



EVERY FEATURE CONSIDERED. EVERY ELEMENT CURATED.

DOWNTOWN LIVING ISN'T JUST ABOUT BEING CONNECTED OR HAVING THE BEST OF EVERYTHING.

It's about taking a considered view of every element that makes up the ideal inner-city residence, from the furniture and finishes to the art and amenities.

And when it comes to finishes, we've hand-selected only the best. Marble, brass and gold add a touch of discernment, while rich textures and bold patterns give the space a striking feel.

This all comes together to create a space both stylish and modern, yet feel warm and inviting. The perfect place to escape, belong, entertain and feel connected. What more could you want?

EXTERIOR DESIGN

BE FLOORED.
OVER 52 TOWERING STORYS.

A NATURAL ICON IN THE SKY.

EXTERIOR DESIGN

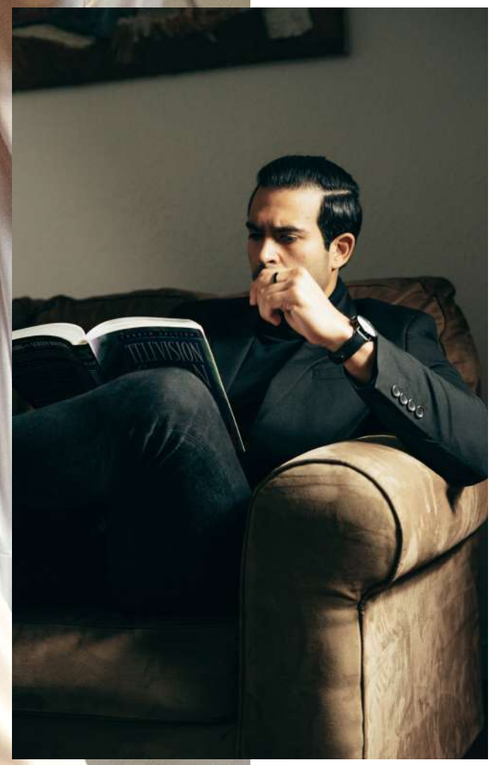
YOUR PRIVATE OASIS, IN THE CENTRE OF HERE AND NOW.

BEING CONNECTED TO DOWNTOWN IS ONE THING. BUT FEELING CONNECTED TO A WIDER WORLD IS SOMETHING ELSE ENTIRELY.

Which is why, we've carefully integrated four vertical gardens into the structure of Society House, bringing calm and balance where it's needed most.

The vertical gardens are not only beautiful, but add a unique layer to modern living, creating an oasis of green in the least likely place. Curved lines and vast volume contribute to the space's unique design, enhancing the facade and the seamlessly never-ending views.

A WORLD IN HERE TO MATCH YOUR WORLD OUT THERE.



AMENITIES

EVERYTHING YOU COULD WANT, EXACTLY WHERE YOU WANT IT.

FOR RESIDENTS WHO LIVE FOR IT ALL, SOCIETY HOUSE DOWNTOWN HAS MADE SURE THAT THEY CAN HAVE IT ALL, RIGHT AT THEIR FINGERTIPS.

From a celebrity-like fitness routine to calming downtime and from vibrant entertainment to the odd business meetings, the thoughtful amenities at Society House will equip you for a world-class lifestyle.

- Outdoor CrossFit ‘box’: Push the limits with a custom-built, championship outdoor box.
- Fitness studio: Get moving with the finest equipment and latest fitness classes from our very own in-house fitness studio.
- Golf simulator: Raise your game in our completely virtual indoor golf simulator.

AMENITIES

Residents lounge: Sit back and take it all in from the comfort of your own private den, complete with bespoke furniture and fine finishes.

EVERY THING YOU COULD WANT, EXACTLY WHERE YOU WANT IT.

Private cinema: Draw the curtain on your world, with the latest screening technology, viewing comforts and on-demand titles.

Serviced office space and meeting rooms: It's all business, all pleasure with our considered in-house workspaces.

Outdoor horizon deck and bar area: Soak up the high life from the raised outdoor horizon deck and bar area, exclusive to residents.

25m lap pool: Make a splash in the residents-only sparkling lap pool.

Padel courts: Play for keeps with one of the world's fastest-growing outdoor sports in our resident court.

Kids play area: Family is everything. Which is why little ones can have afternoons of unforgettable, safe fun in our resident outdoor play area.

SHOPPING

- Dubai Mall

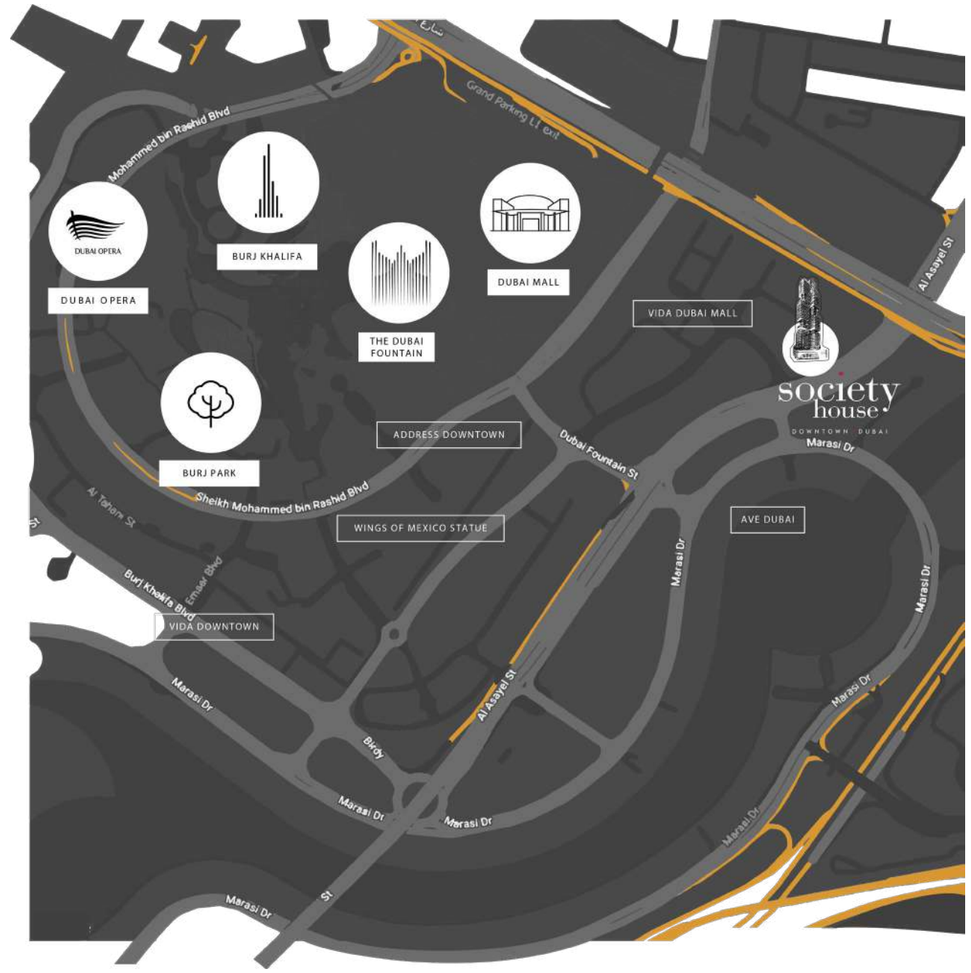
RESTAURANTS

- Amelia
- Paul Café
- GIA
- Café Bateel
- The Restaurant At Address Downtown
- Duomo
- Time Out Market Dubai

BARS & PUBS

- Double Decker Pub
- Bay Club
- The Garden
- The Coins English Pub
- Lolita Pool & Bar
- The Tap House Downtown
- The BLVD Lounge
- Balcony Bar

AROUND DOWNTOWN



ART & CULTURE

- Museum of The Future
- Burj Khalifa
- The Dubai Fountains
- Dubai Aquarium & Underwater Zoo
- Dubai Opera

CONNECTIVITY

- Dubai Mall Metro
- DIFC
- Business Bay

MHD ANAS A. KOZBARI
MANAGING PARTNER & CEO, IGO

MOAFAQ AL GADDAH
CHAIRMAN

THE DEVELOPER

MOAFAQ AL GADDAH
CHAIRMAN

‘Driven’ is the word that captures Moafaq Al Gaddah, Chairman and Founder of the MAG Group Holding, from this, Invest Group Overseas (IGO) was born.

The phenomenal success of the group and its rise from humble beginnings to the giant empire is a testament to his entrepreneurial spirit and intuitive foresight. Under Al Gaddah’s dynamic leadership, the MAG Group Holding has diversified across all sectors of the economy, making it an integral force in the progress of the UAE and the wider region.

MHD ANAS A. KOZBARI
MANAGING PARTNER & CEO

The immense success of Invest Group Overseas (IGO) to date comes from the core values that embarked on business by Dr. MHD Anas A. Kozbari, the Managing Partner and CEO of IGO.

Under Dr. Kozbari’s leadership, the upmost regard for top quality product, a strong business code of ethics and an eagerness to build a global footprint with a different approach to business, has led IGO to where it stands today.

THE TEAM

Engineering & Contractors
NEXT ENGINEERING

Led by renowned architects Nazih Mohamad Markiz, Ahmed Medhat, the Next engineering team has delivered multiple successful projects in UAE and the region. The key ingredients in their success is their talented team and wide experience. They have delivered exceptional design ideas and solutions for their clients through the innovative blending of human needs and urban developments.

Architectural Design
WANDERS WAGNER HUSSAIN

Wanders Wagner Hussain is a well-known architectural and engineering firm based in Dubai. The team, led by Dominic Wanders, Richard Wagner, and Mir M. Hussain, consists of international architects, designers, and engineers who work together to create sustainable concepts for residential, commercial, and cultural projects.

Strategic Advisory
THE DEVMARK GROUP

Established as the UAE's most experienced development marketing and sales consultancy, Devmark specializes in partnering with developers to expedite the sale of their projects and maximize their return on investment. Led by Sean McCauley, CEO & Richard Aybar, Managing Director, Devmark leverages extensive market knowledge, a developer centric approach and integrated sales and marketing process to drive success for their clients.

Creative Development
FREEDM

Freedm, a unique global creative agency, specializes in Real Estate Marketing and has delivered multiple Real Estate projects successfully creating many "Sold Out" stories in UAE and the region. Led by Creative CEO Mimi Nicklin, the agency empowers and elevates global creative professionals without barriers or bias, resulting in industry-leading creative work.

YOUR VERY OWN VERTICAL DISTRICT

SOCIETY HOUSE BY IGO

is developed by IGO Real Estate Development, a branch of Invest Group Overseas LLC.

Over the last 18 years, Invest Group Overseas has proudly become a significant contributor to the region's robust growth by providing real estate developments and master plans that offer premium properties with an established reputation for quality, excellence, and global design. Having consistently delivered to buyers and investors across the region, IGO pursues the path of becoming a leading force on quality project development.
At present, they continue to deliver landmark projects that ensure maximum return on investment and contribute significantly to the development and growth of their host cities and countries.

Today, an expanded and impressive portfolio of premium properties, which includes some of the most sought-after properties by meticulous clients worldwide, serve as a testament to IGO's well-deserved reputation as one of the top regional investment companies.

INVEST
GROUP
OVERSEAS
مجموعة الاستثمار

IGO

WORLD-CLASS
EXPERTISE

society house

DOWNTOWN • DUBAI

ISN'T IT TIME YOU GATHERED WITH THE LIKE-MINDED?

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real estate